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## Yap Visitors Bureau Welcomes New Board Member and Sales and Marketing Manager

Colonia, Yap— Anthony C. Tareg, Jr, Chairman of the Board of the Yap Visitors Bureau, has announced the appointment of Bryan Mori, General Manager-Yap, United Airlines, to the board. Mori was with United in his home state of Chuuk for 14 years before transferring to Yap in 2016 with his wife, Nadine, and their three children. Mori's other community affiliations since his arrival have included serving on the Marketing Committee of the 2018 Micro Games in Yap that took place in July 2018. "We are looking forward to working with Bryan on numerous projects to promote Yap and bring more visitors to our island. We welcome his knowledge of the regional tourism industry and experience working for the main carrier that serves FSM," said Tareg.

Don Evans, general manager of YVB, has also announced the appointment of Susan Gooliyan as the new YVB Manager of Sales and Marketing. A graduate of the two-year Tourism and Hospitality Management program at the College of Micronesia-FSM Pohnpei, she served as president of the Tourism Club while there. She was also a member of the Red Cross Society and an intern at the Micronesian Conservation Trust in Pohnpei. After returning to her home island of Yap, Gooliyan interned at the Yap Environmental Protection Agency and then joined the Yap Sports Council as an Administrative Clerk. She and her husband, Andy Choor, have three sons and a daughter. "We are pleased to have Susan with us as Sales and Marketing Manager," said Don.

The Yap Visitors Bureau promotes the development of tourism in the State of Yap, ensuring that the economic growth of tourism is compatible with the state's goals and objectives by providing an optimum of satisfaction and high quality service to visitors, protecting the natural beauty of the environment, and preserving and protecting the Yapese heritage, tradition and custom.

For more information, visit www.visityap.com, call (691)350-2298/5005 or email yvb@mail.com